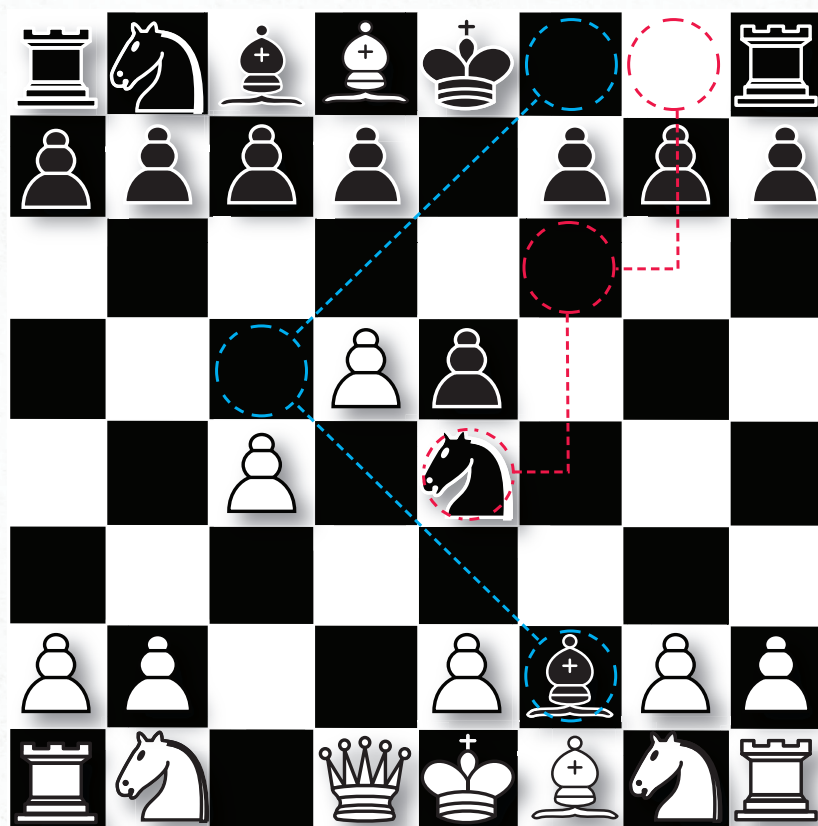


Make the right business moves...

Get a CA(SA) on your side.



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Introduction

Running your own business is daunting. Whether it's financial management, financial reporting, auditing, business analysis and strategy, taxation or anything in-between... there are a million and one intricate details that require understanding.

Problem is, while you might know exactly what your business is and where you want to take it, it requires expert insights into these different fields to ensure success – a task so specialised that it takes someone with exactly the right training, background, skills and experience to help you formulate a clear strategy that will cut through the clutter and ensure a shortcut to success... and that's where a CA(SA) can add immediate value to your business.

How does a CA(SA) add value to your business?

As a holistic business advisor, a CA(SA) has broader knowledge that stretches across different business sectors. They can help you to understand the bigger picture of where your business is, and where it could be.

A CA(SA) will help you to:

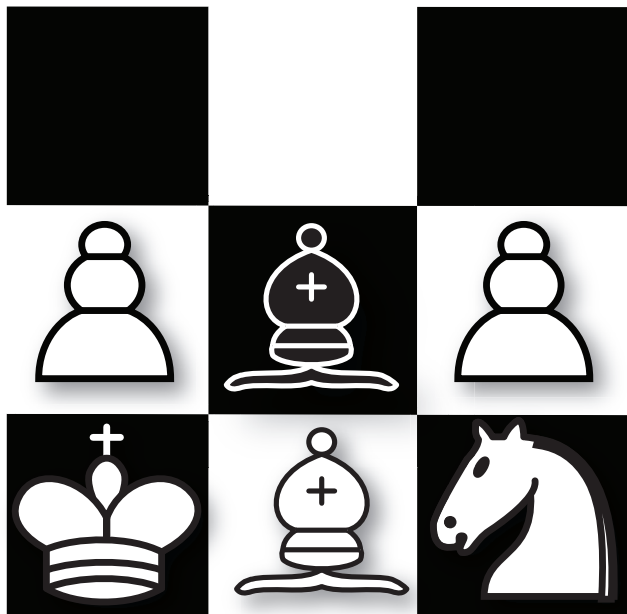
- Improve the quality of your financial information, and assist you with interpreting it to your advantage.
- Plan and secure finance according to your needs.
- Control costs, budgets, cash flow, improve your resource management and marketability, plus advise you on streamlining your internal processes to be more efficient.
- Understand what your competitors are doing and how it impacts on you.
- Develop a clear growth strategy to ensure that your business not only grows, but your profits grow with it.

Why can only a CA(SA) offer these benefits?

Because a CA(SA) is not just a professional accountant. The CA(SA) designation serves as a mark of distinction. CAs(SA) participate in rigorous ongoing learning to stay current with trends and developments in the profession. In fact, due to the high requirements of obtaining and maintaining a CA(SA) designation, it has recently been ranked the Number One business designation in the world*.

As holistic business leaders that understand your overall strategy, CAs(SA) have the distinct ability to give effective advice on financial planning, growth, optimal resource management or any other business area in-between. With the unique skills to quickly steer any business, whatever the size or industry, towards sustainable success, only a CA(SA) can transform your most intricate business challenges into simple solutions.

* As ranked by the World Economic Forum (please advise)



“Only a CA(SA) allows you to make the right business moves easier, quicker and with total confidence.”

Where can I find a CA(SA)?

CAs(SA) can be found across South Africa.

Call J&P Associates on xxx xxx xxxx.