

# FINANCIAL EXCELLENCE PROGRAMME FOR ENTREPRENEURS

We believe that creating **financially savvy entrepreneurs** will help businesses to **grow sustainably, access funding successfully** and ultimately **employ more people**.

According to the Global Entrepreneur Monitor report the most important non-financial support requested by entrepreneurs was identified as business planning assistance and skills training. Thus the aim of the programme is to guide and assist SMMEs in increasing their financial literacy, identify gaps in their business with regard to the business plan and controls, and formulate a plan to address these gaps.

## What we offer

Our bespoke Financial Excellence Offering, aimed at growing financially savvy SMMEs has a 3 prong approach:



### Financial Deep Dive

Needs diagnostic to identify gaps in the business where particular skills and coaching needed.



### Development Plan formulation

Formulation plan with goals, tasks and milestones – Based on the gaps identified in Deep Dive Diagnostic.



### Finance and Business Coaching

Ad-hoc workshops on specialised business topics, access to Qualified Specialists (e.g. Tax specialist) as well as monthly finance coaching from a Qualified Professional & CA(SA)

**Programme objectives will include:** understanding the current state of the business, providing Finance and business management skills training; implementing financial management structures, controls and skills, coaching for better decision making; financial interpretation as well as Cash Management and Budget Management.

## Costs and requirements

- The entrepreneur may pay a small, once-off commitment fee.
- Coaching sessions will take place virtually which would require the entrepreneur to have access to an internet connection and data.

## Contact us

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 SAICA Enterprise Development



## SAICA Enterprise Development offers Financial Excellence to entrepreneurs.

Our vision is to grow South Africa's entrepreneurial ecosystem through advancing the sustainable growth of small Black businesses, which in turn will create employment opportunities. And given the high failure rate of SMMEs due to a lack of financial acumen, a focus on Financial Excellence is key in all our programmes.

