

Dheren Singh

DIRECTOR

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PERSONAL STATEMENT

7 years of experience of being an independent director. Previously the CFO and Chief of Staff of Tritech for 4 years which is a group of 400 people and more than 20 companies. Played key role in growing revenue in this company by over 300%. 17 years of work experience with numerous C-Suite roles. Recently rolled off the board of the South African State Theatre which is part of the Department of Arts and Culture. Can add value to a board of directors on multiple levels including finance, remuneration, nominations and governance. Selected as a Top 35 under 35 Chartered Accountant (SA) in 2015. Creative mindset balanced with careful operational and strategic execution. Objective focused. Motivated by creating a positive impact.

WORK HISTORY - DIRECTOR

Chairman and Independent Director

February 2016 – Currently

Attacq Group; Enterprise and Supplier Development Committee

- Empowered over 32 beneficiary companies and facilitated economic growth of over \$20 million via various supplier development initiatives.
- Executed the strategy in line with the CSI initiatives of JSE listed Attacq Properties over 10 reporting periods.
- Leveraged network to make new introductions to the Attacq Group for ESD.

Independent Director

November 2014 – Currently

Colony Campaigns

- Strategic input to securing over a 90% market share in managing campaigns data for radio stations in South Africa.
- Played a key role in USA expansion and unbundling of Colony Live which included splitting the company into two, allocating staff resources across both companies, advising on market opportunity in the USA, and engaging the CEO on relocation.
- Provided operational guidance for management of campaigns with blue chip brands such as Coca Cola, Toyota and Nestle: sales pipeline assessment, competitive discussions, facilitating BEE etc.

Independent Director

November 2019 – Date

EduLife Non-Profit

- Founding director by facilitating private equity deal and advising on school operator, leasing agreements and corporate structure.
- Strategic direction provided for digitization of school curriculum during Covid with a final year pass rate of 96%.
- Derived key compensation agreement plan for executive with deferred bonus structure.
- Influenced and guided strategy on bad debts recovery during Covid which increased by ~300% but still keeping overall default rates to pre-Covid levels.

WORK HISTORY (continued)

Independent Director

April 2019 – Jan 2021

South African State Theatre

- Appointed to the Finance Committee which advises management on financial reporting, controls, risks, budgets etc. and supplements the Audit Committee.
- Suggested better financial reporting formats with variance analysis, year-on-year comparisons and a better layout, with more in-depth discussions for the large variances which lead to board members having more clarity on financial matters.
- Advised on strategic transition to digital during Covid of artistic programme which resulted in over 30k views on certain shows.
- Provided strategic input to various human resources issues which lowered staff morale, such as training, and key hires such as a business development manager.

Director and Board Observer

August 2014 – December 2017

Wow Marketing, Mygeni, The Loyalty Box, Colony, Kaching Parking and numerous others as part of the Tritech group

- Provided entrepreneurial leadership.
- Set strategy, company's values and standards.
- Ensuring human and financial resources available to achieve objectives.
- Reviewing management performance.
- Ensuring that obligations to shareholders and other stakeholders are understood and met.
- Overseeing BEE transactions, advising on contracts, exploring new business models.

WORK HISTORY - EXECUTIVE

CEO

August 2020 – date

Supafin, Amsterdam and New York

- Business development with the SME and marketplace ecosystems in USA and Europe getting 5 clients and expressions of interests from 9 marketplaces giving Supafin access to 9000+ SME's.

CEO

January 2019 – December 2019

Propergy

- Tested business models and tailored these for the local market worth \$350 Billion.

Chief Financial Officer/Chief of Staff

July 2014 – December 2017

Tritech Media

- Managed staff in a 400+ people group with +/- 25 direct reports in South Africa, India and the USA.
- Invested over \$20 million in in SME's and startups growing the group from 4 companies to over 20 companies and increasing revenue by greater than 300%.
- Originated and concluded investment or acquisition opportunities including entire due diligence processes,
- Coordinated and attended all quarterly board meetings in the group consisting of over 20 companies.
- Created standardized reporting and took minutes or oversaw the taking of minutes for board meetings.

WORK HISTORY (continued)

- Dealt with accounting issues as they arose on payment allocations, VAT, tax, statutory and governance issues, payments of dividends, payroll, asset control account, monthly review of management accounts, budgets, cash flow and expenditure, audited accounts and financial statements.
- Prepared part of the report to shareholders including financial results and commentary and working with the various CEO's in the group to write about operational highlights.

Management Consultant 2018 and July 2013 – April 2014
Colab Capital, Consulting venture: Attacq Limited and Atterbury Properties

- Preparing recommendations for international/African Investment strategy which lead to over R1 Billion investment.
- Reviewed and contributed to Attacq Limited listing prospectus including confirmation of details in prospectus, review of financial information and forecasts and suggestions on improvements and refinement.
- Preparing investment committee papers successfully such as a getting a hotel project worth over \$25 Million approved.

Transactor/ Associate Deal Maker September 2011 – June 2013
Standard Chartered Bank

- Managed relationships and strategic investment banking transactions for the 50 biggest accounts in Africa.

Acquisition and Leveraged Finance/Credit Analyst January 2008 – September 2011
Rand Merchant Bank

Equity Analyst September 2006- January 2008
RMB Morgan Stanley

Audit Manager/ Professional January 2003- September 2006
PricewaterhouseCoopers

QUALIFICATIONS

- Harvard Business School: PLD Harvard's Alternate EMBA (Part-time) 2022
- Antler Entrepreneur Program, Amsterdam and New York 2020
- IDEO Design Thinking 2018
- Wharton University: Operations Management Certificate 2015
- Various management and finance related courses 2008 - 2015
- CFA Institute: CFA Level 2 2008
- South African Institute of Chartered Accountants: CA(SA) – First attempt passes 2005
- University of Johannesburg: B.Com Honours (Accounting – CTA) 2002
- Eastdene Combined School 1998