

AT(SA) Value Proposition

“I’m part of a forward-thinking institute at the helm of developing, influencing and leading the future of the accountancy profession. I’m a confident, skilled accounting technician, who is committed and empowered to deliver and uphold the high professional standards and ethics that the profession demands.”

AS A SAICA ASSOCIATE, I BELONG TO A COMMUNITY THAT IS:

RESPECTED, RECOGNISED AND RELEVANT FOR THE FUTURE



My institute upholds a high, international standard post-qualification **education**.



I am kept up to date on matters relating to the profession and technical developments via SAICA’s many **communication** channels.



SAICA’s continuous **learning interventions and offerings (CPD)** ensure that I have focused development opportunities that will equip me for a changing world of work.



Brand promotion and Brand equity ensure the standing of the **AT(SA) designation**.

CONNECTED, ENABLED AND SUPPORTED



My institute enables me to participate in **thought leadership discussions** to ultimately make a positive difference in the profession, society and the economy.



My institute **represents the profession in national conversations** to positively influence policies and operations in the public interest.



I have the opportunity to be a part of various forums, committees and attend events which offer invaluable **networking opportunities**.



I can **log queries** via the Member Portal as well as the Membership Services department to obtain support.

HELD TO A HIGH ETHICAL STANDARD



My institute **holds me accountable** to the Code of Professional Conduct which ensures I behave ethically and with integrity at all times.



The SAICA **disciplinary processes**, underpinned by the SAICA by-laws, maintain the value of SAICA designations in the marketplace and on a fair and equitable basis.

MAKING A DIFFERENCE IN SOCIETY



My institute plays an active role in the **profession’s transformation and growth** by being an example of value creation for me and the country and provide decent and meaningful opportunities for disenfranchised South Africans.



I can help make a **positive and quantifiable economic contribution** which is one of the top five leading drivers of trust and admiration in the AT(SA) designation.